



TAYLOR K. HIGGINS

I am a minneapolis based designer with a passion for making design useful any and everywhere. In a world where design can make all the difference, I recognize the need to design well on any project, big or small. When not designing, I am also a passionate reader, chef, painter, & pet lover.

WHAT I'VE LEARNED

Illustrator
Indesign
Photoshop
Premiere
HTML & CSS

WHERE I'VE LEARNED

Drake University
Des Moines, IA

Minneapolis College of Art and Design
Minneapolis, MN

HOW TO REACH ME

taylorkhiggins@gmail.com
(952) 456-2776

WHERE TO SEE MY WORK

taylorkhiggins.com

WHERE I'VE MADE THINGS

SPORTSDIGITA Edina, MN

Senior Graphic Designer November 2019 – Present

Sportsdigita is a small business owned & operated in Edina MN that produces an online presentation platform.

Responsibilities include concepting & design for the Digideck platform and creative support for the internal marketing team. Projects include presentation templates for national brands, social media creative, emails, and internal marketing materials.

MEDTRONIC Mounds View, MN

Graphic Designer, Cardiac and Vascular Group

Center of Excellence August 2019 – November 2019

Medtronic is the world's largest medical device company. Their Cardiac and Vascular Group is located in Mounds View, MN.

Responsibilities include concepting, design, layout revision and production of a wide variety of materials. Projects include web banners, print ads, escalator clings, convention graphics, brochures, and powerpoints.

STUDIO 8 Minneapolis, MN

Art Director September 2015 – July 2019

Studio 8 is a marketing resource company specializing in design, photography, retouching, and prepress.

Responsibilities included overseeing individual projects and collaborating with the creative team. Projects included magazine advertisements, brochures, catalogs, children's books, web design, and more.

FOR BETTER OR FOR BEST Minneapolis, MN

Freelance Designer 2011 – present

For Better or For Best creative is a freelance design and event planning company founded by two business partners and myself.

Responsibilities include invitation & wedding collateral design, project management, logo design, and brand development.

REV7 Minneapolis, MN

Graphic Designer March 2013 – July 2015

rev7 assists start up businesses in getting on their feet.

Responsibilities included branding, web design, marketing, designing brand materials, and generating ideas to make design enrich the quality of the new businesses.

WHERE I'VE ENDED ON A GOOD NOTE

All of the above, and a few not listed here.
please email for full list of references.